



Hardwood Floors



WE'RE IN THIS TOGETHER

What does it mean to be engaged? It means taking concrete action and “being the change you want to see.” An engaged company makes a positive difference in its community by setting and achieving specific goals.

And that’s what we strive to do every day by making superior quality products that are proudly North American, acclaimed by the industry, renewably sourced, and designed to make people feel good—like a walk in the forest or a breath of fresh air at the top of a mountain. It’s also about contributing financially to over 350 organizations and foundations that fight poverty, violence, and disease. It’s making a difference in the community, with our employees, our clients, our suppliers, and our valued customers.

Because at the end of the road, we’re all in this together. We want to feel that sense of well-being that comes from being able to make a difference. For us, the Mirage difference shines through in all that we do, day in and day out, to make the best hardwood floors in North America. More than ever, being in harmony with nature and protecting the environment are principles at the heart of our corporate philosophy and reflected in our actions. This has never been truer than it is today.

As we approach our 40th anniversary, we will continue to uphold our commitment to making a positive impact in our community, both socially and economically. We promise to work hard and show this in everything we do, from how we treat our staff and make our products to the way we always put the health and safety of all first.

That is our responsible commitment.

If you share in this desire to make a difference, welcome to our engaged, and socially responsible family. Choosing Mirage hardwood floors means taking real and meaningful action to ensure a better future.

Trust in the future, trust in Mirage Floors.

#WoodLover

Pierre Thabet
President



FLAIR
Collection

Inspired by natural phenomena.
Characterized by the natural grace of wood.

mirage

Collection
Flair

Species
Maple
Character

Color
Patina

Texture
Smooth



mirage

Collection
Flair

Species
Hickory
Character

Color
Desert Rose

Texture
Brushed



mirage

Collection
Flair

Species
Hickory
Character

Color
Sandy Reef

Texture
Brushed



mirage

Collection
Flair

Species
White Oak
Character

Color
Stardust

Texture
Brushed



mirage

Collection
Flair

Species
Maple
Character

Color
White Mist

Texture
Smooth



mirage

Collection
Flair

Species
White Oak
Character

Color
Snowdrift

Texture
Brushed

SWEET MEMORIES
Collection

Childhood memories.
All the true characteristics of wood.

mirage

Collection
Sweet Memories

Species
Hickory
Character

Color
Clay Marbles

Texture
Brushed



mirage

Collection
Sweet Memories

Species
White Oak
Character

Color
Rocking Horse

Texture
Brushed



mirage

Collection
Sweet Memories

Species
Maple
Character

Color
Nougat

Texture
Smooth



mirage

Collection
Sweet Memories

Species
White Oak
Character

Color
Hula Hoop

Texture
Brushed

IMAGINE
Collection

Evokes elements of nature.
An ideal texture to hide everyday wear.



mirage

Collection
Imagine

Species
Maple
Character

Color
Papyrus

Texture
Cork



mirage

Collection
Imagine

Species
Red Oak
Character

Color
Papyrus

Texture
Cork



mirage

Collection
Imagine

Species
Maple
Character

Color
Rock Cliff

Texture
Cork



mirage

Collection
Imagine

Species
Maple
Character

Color
Driftwood

Texture
Cork

ADMIRATION
Collection

Trendy colors for a unique ambiance.



mirage

Collection
Admiration

Species
Red Oak
Exclusive

Color
Rio

Texture
Brushed



mirage

Collection
Admiration

Species
Maple
Exclusive

Color
Charcoal

Texture
Engraved



mirage

Collection
Admiration

Species
Maple
Exclusive

Color
Platinum

Texture
Smooth



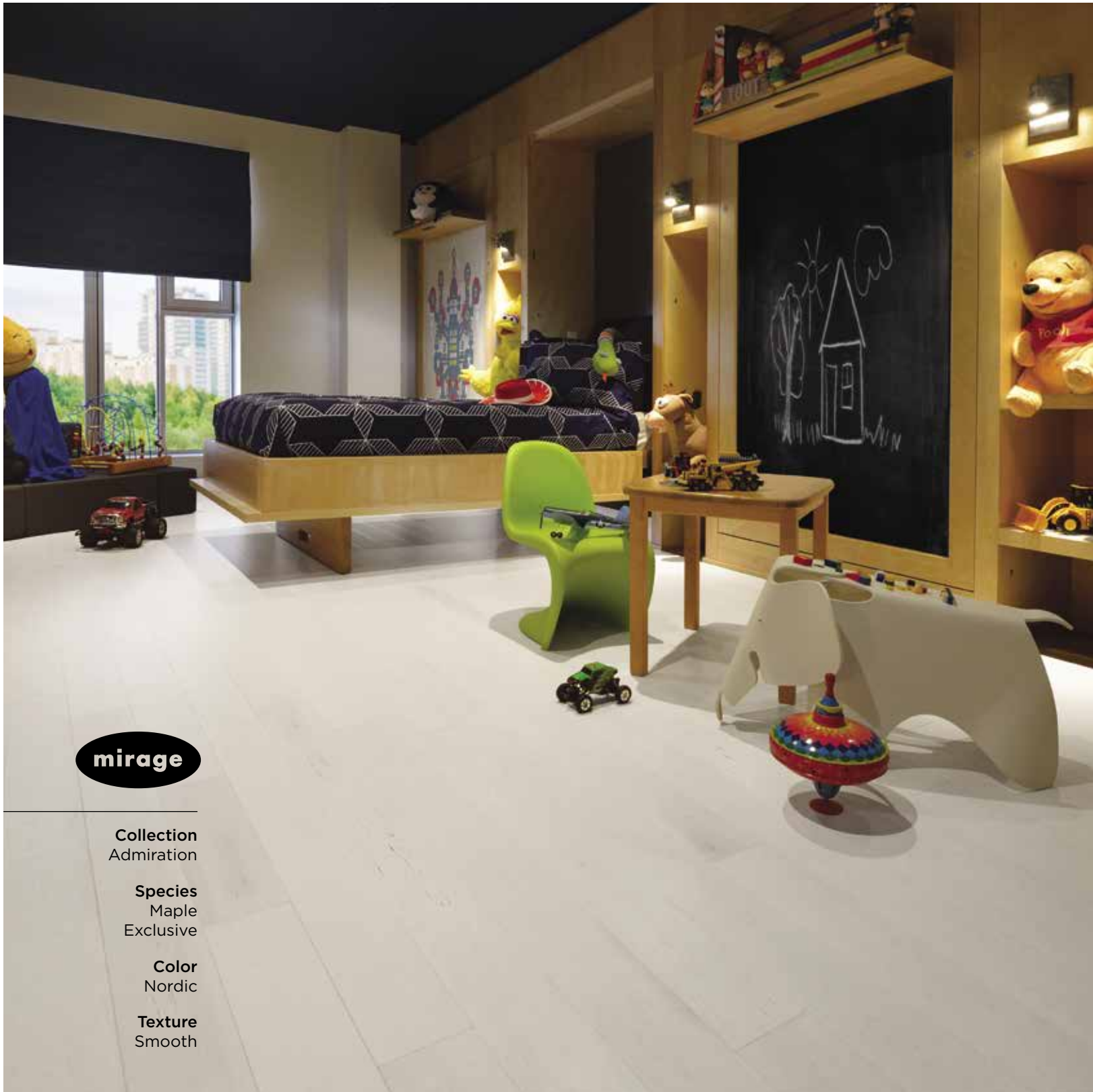
mirage

Collection
Admiration

Species
White Oak
Exclusive

Color
Isla

Texture
Brushed



mirage

Collection
Admiration

Species
Maple
Exclusive

Color
Nordic

Texture
Smooth



mirage

Collection
Admiration

Species
Maple
Exclusive

Color
Canyon

Texture
Smooth

NATURAL
Collection

All the natural richness of wood.



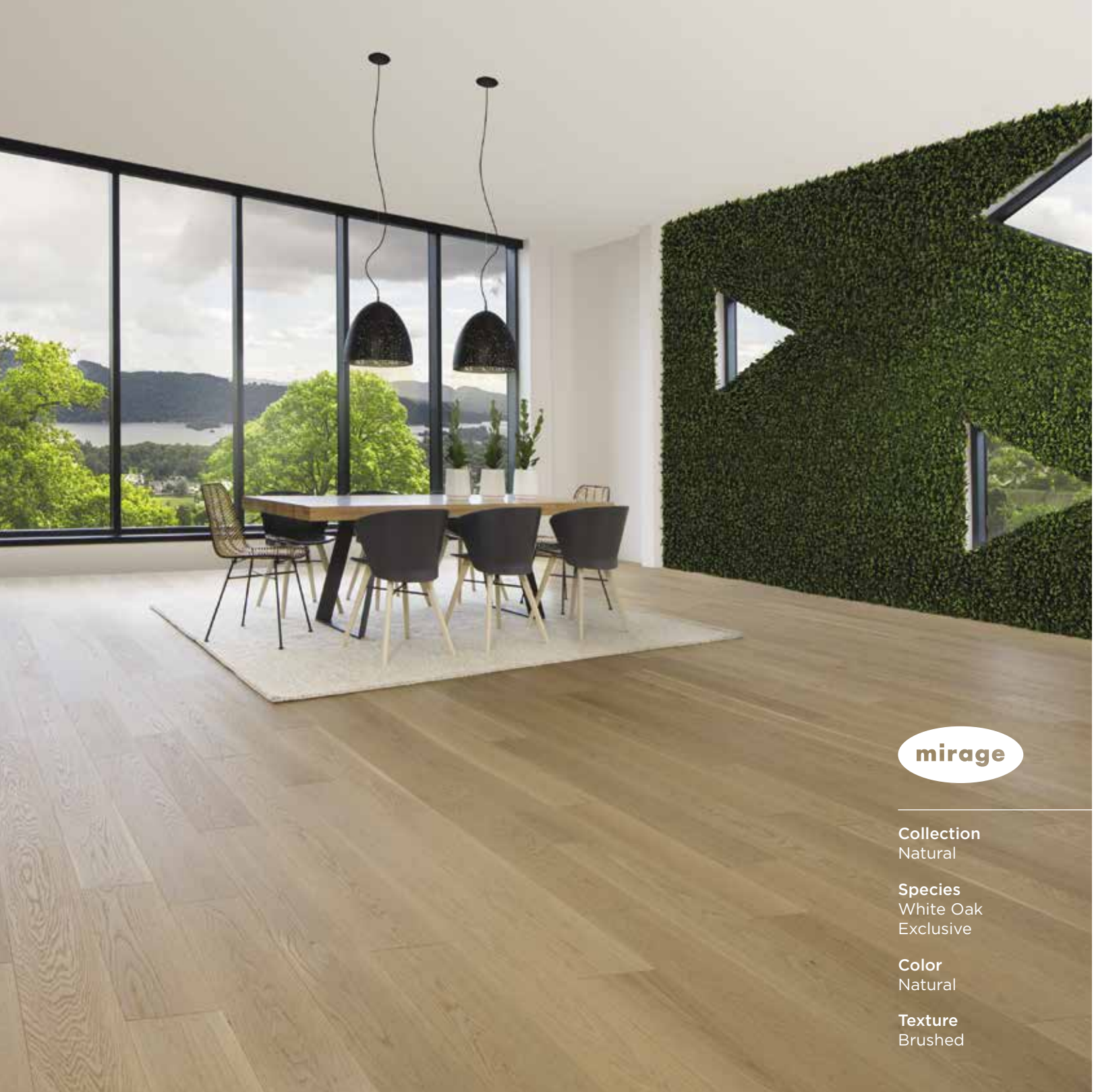
mirage

Collection
Natural

Species
White Oak
Character

Color
Natural

Texture
Brushed



mirage

Collection
Natural

Species
White Oak
Exclusive

Color
Natural

Texture
Brushed



mirage

Collection
Natural

Species
Red Oak
Character

Color
Natural

Texture
Brushed



mirage

Collection
Natural

Species
Red Oak
Exclusive

Color
Natural

Texture
Brushed



mirage

Collection
Natural

Species
Hickory
Character

Color
Natural

Texture
Brushed



mirage

Collection
Natural

Species
White Oak, R&Q
Character

Color
Natural

Texture
Brushed



mirage

Collection
Natural

Species
Walnut
Character

Color
Natural

Texture
Brushed



mirage

Collection
Natural

Species
Maple
Character

Color
Natural

Texture
Smooth

DREAMVILLE
Collection

Hideaways in paradise.
Trendy, natural-looking floors with a matte finish.



mirage

Collection
DreamVille

Species
Oak
Character

Color
Loveland

Texture
Brushed



mirage

Collection
DreamVille

Species
Oak
Character

Color
Tofino

Texture
Brushed



mirage

Collection
DreamVille

Species
Oak
Character

Color
Bow Valley

Texture
Brushed



mirage

Collection
DreamVille

Species
Oak
Character

Color
Sanibel

Texture
Brushed

CHEVRON Collection

The pleasing geometry of chevron brings an unrivalled illusion of movement.
Give your room a feeling of elegance and luxury.



mirage

Collection
Chevron

Species
White Oak
Character

Color
Natural

Pattern
Chevron

Texture
Brushed

HERRINGBONE Collection

Different shapes that create unusual patterns.
Make symmetry come to life.



mirage

Collection
Herringbone

Species
White Oak
Character

Colors
Bubble Bath, Hula Hoop
and Sand Castle

Pattern
Herringbone

Texture
Brushed

FINISHES AND WARRANTY

DURAMATT® FINISH



Polyurethane finish 20 times more wear-resistant than most conventional oil finishes



Flexible, elastic finish for longer life



Superior resistance to scratches



Superior resistance to stains



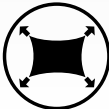
Antimicrobial agent for a cleaner environment

A durable and matte finish.
The look of oiled hardwood floors reinvented by Mirage.

nanolinx® HD CASHMERE®** FINISH



Wear-resistant



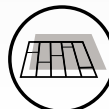
Flexible



Clean



UV protector



Transparent

Clearer and highly resistant!
5 times more resistant than competing finishes.



Scan for more details on the **Finishes** of our floors

STRUCTURE

STRUCTURAL LIFETIME LIMITED WARRANTY

ALL OUR FLOORS COME WITH A STRUCTURAL LIFETIME LIMITED WARRANTY.



DURAMATT® nanolinx® HD CASHMERE®**

35-YEAR WARRANTY
ON FINISH WEAR-THROUGH FOR RESIDENTIAL APPLICATIONS.

3-YEAR WARRANTY
AGAINST WEAR OF FINISH FOR LIGHT COMMERCIAL APPLICATIONS.

WHY MIRAGE?

CONSISTENT QUALITY



Mirage has been setting the wood industry quality standards for nearly 40 years.

PROUDLY NORTH AMERICAN



Designed and manufactured in North America.

VARIETY



The most extensive combination of colors, widths, species and finishes.

NATURALLY RESPONSIBLE



Products that meet the highest environmental standards in the industry.

PEACE OF MIND



The most wear-resistant floor coupled with a lifetime structural warranty.

*Registered Trademark used under license

WOOD GRADES

The grade is a way to classify wood planks according to natural color variation and the presence of knots, mineral streaks, and other character marks. It refers only to the visual aspect of wood. We have two main grades: Character and Exclusive.



Scan for more details on the **Grades** of our floors

Red Oak Exclusive



Red Oak Character



Red Oak Character Natural

NATURAL BEAUTY, NATURAL VARIATIONS

Wood is a natural material that reacts to ambient light. All wood species change color after installation, some much more than others. A floor will get lighter or darker depending on the species, but this won't affect the beauty or quality of the floor.

The actual look and color of a species may vary from what appears in this document. We cannot guarantee that all character marks and color variations will be represented on a small sample.



Hickory Character Natural



Maple Character Natural

MIRAGE FLOOR VISUALIZER

IMAGINE your dream floors in your home! Simple as 1, 2, 3!



STEP 1
Take a photo of your room



STEP 2
Select your floor



STEP 3
Share it with your friends
or your Mirage dealer



Save and Share:



miragefloors.com/instavu

SUSTAINABLE DEVELOPMENT

Some concrete steps by Mirage

- Implementing selective cutting to promote tree growth and resilience while maintaining the diversity of species
- Partaking in preservation and reforestation projects to improve air quality and replenish resources
- Reducing energy consumption by using wind power technologies for drying wood in the open air
- Contributing to more than 350 organizations and foundations that fight issues like poverty, violence, illiteracy and disease
- Applying a hypoallergenic finish on Mirage products to support a healthy environment
- Producing first-rate products that contribute to LEED credits

To find out about our other initiatives, discover our progressive approach to sustainable development at miragefloors.com





Hardwood Floors



miragefloors.com

1-800-463-1303