



Hardwood Floors



DRIVEN BY PASSION

What does it mean to be passionate about something? It implies enthusiasm, keen interest, and devotion.

For nearly 40 years now we have been driven by our passion for wood, for our work, and for nature and its bounty and it's contagious! Our employees, clients, and suppliers all share our passion.

It shows in our sense of purpose, our attention to detail, our innovative spirit, and the quality of our products—acclaimed by the industry year after year. Recognition for which we are profoundly grateful.

Mirage floors are manufactured and sold exclusively in North America. As a North American company that specializes in wood, we pride ourselves on creating jobs where we live and sourcing local raw materials.

And as a socially responsible manufacturer, we make environmentally friendly products that are safe for your home and family. Our certifications also speak to our ongoing sustainability efforts. We meet the most stringent environmental standards and never rush the production process, providing the planet with safe, non-polluting, one-of-a-kind products.

Rest assured that we plan to continue our pursuit of excellence to offer you products that make you just as proud as they make us. In the years to come, we'll continue to be driven by our core values: offering you high-quality, long-lasting products of timeless beauty. Continued locally sourced flooring that is good for society, good for the planet, and gives you peace of mind now and for generations to come.

Make the responsible choice—choose Mirage!

#woodlover

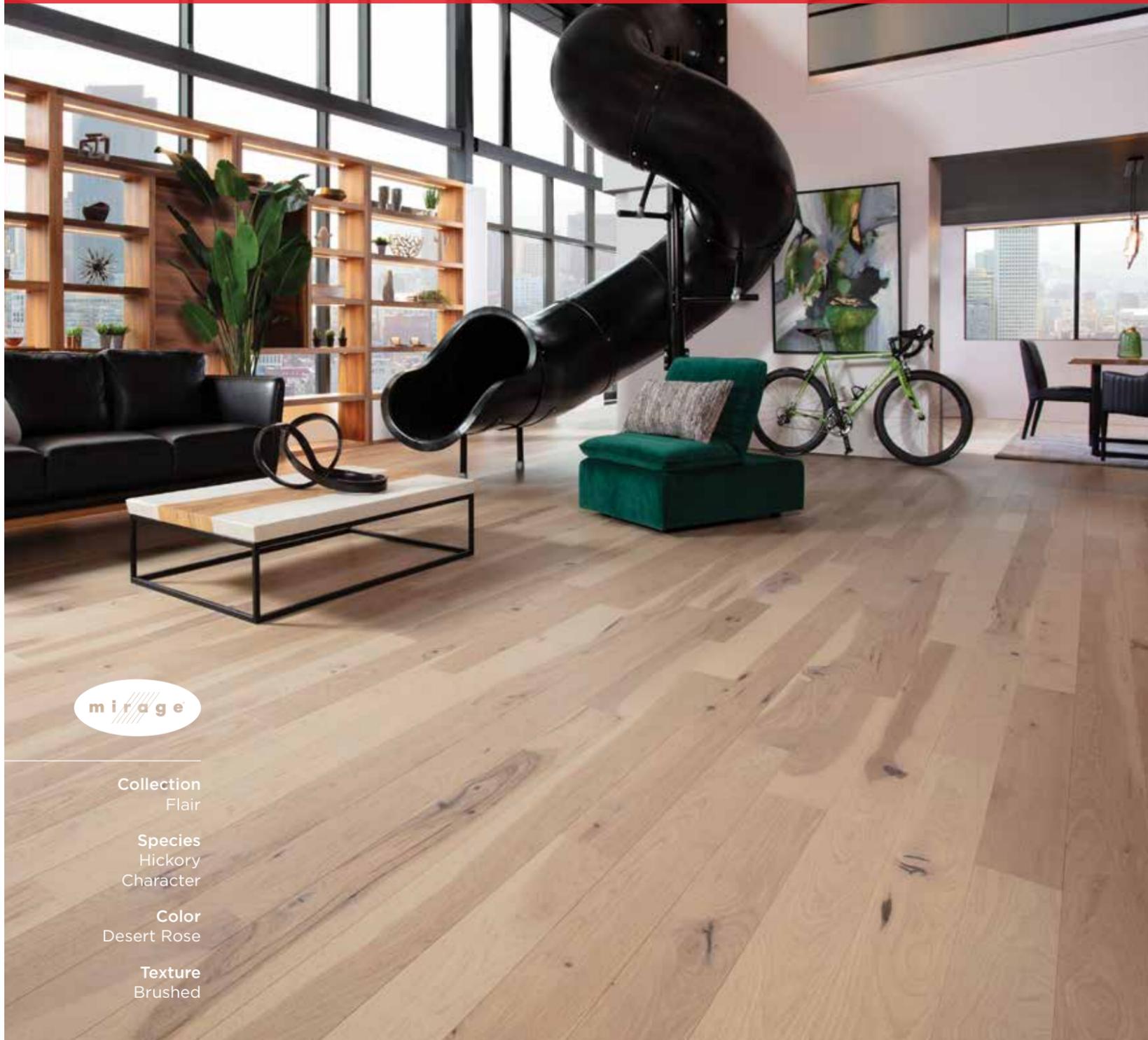
Pierre Thabet
President

We believe we have a positive impact on the health and well-being of people and the environment by using sustainably harvested wood to produce the highest quality hardwood floors made in North America.



FLAIR
Collection

Inspired by natural phenomena.
Characterized by the natural grace of wood.



mirage

Collection
Flair

Species
Hickory
Character

Color
Desert Rose

Texture
Brushed



mirage

Collection
Flair

Species
Hickory
Character

Color
Sandy Reef

Texture
Brushed



mirage

Collection
Flair

Species
White Oak
Character

Color
Stardust

Texture
Brushed



mirage

Collection
Flair

Species
White Oak
Character

Color
Lunar Eclipse

Texture
Brushed



mirage

Collection
Flair

Species
Maple
Character

Color
White Mist

Texture
Smooth



mirage

Collection
Flair

Species
White Oak
Character

Color
Snowdrift

Texture
Brushed

SWEET MEMORIES
Collection

Childhood memories.
All the true characteristics of wood.



mirage

Collection
Sweet Memories

Species
Hickory
Character

Color
Clay Marbles

Texture
Brushed



mirage

Collection
Sweet Memories

Species
White Oak
Character

Color
Jump Rope

Texture
Brushed



Collection
Sweet Memories

Species
Red Oak
Character

Color
Paddle Ball

Texture
Brushed



Collection
Sweet Memories

Species
White Oak
Character

Color
Rocking Horse

Texture
Brushed



mirage

Collection
Sweet Memories

Species
Maple
Character

Color
Nougat

Texture
Smooth



mirage

Collection
Sweet Memories

Species
White Oak
Character

Color
Hula Hoop

Texture
Brushed

IMAGINE
Collection

Evokes elements of nature.
An ideal texture to hide everyday wear.



Collection
Imagine

Species
Maple
Character

Color
Papyrus

Texture
Cork



Collection
Imagine

Species
Red Oak
Character

Color
Papyrus

Texture
Cork



mirage

Collection
Imagine

Species
Maple
Character

Color
Rock Cliff

Texture
Cork



mirage

Collection
Imagine

Species
Maple
Character

Color
Driftwood

Texture
Cork

ADMIRATION
Collection

Trendy colors for a unique ambiance.



Collection
Admiration

Species
Red Oak
Exclusive

Color
Rio

Texture
Brushed



Collection
Admiration

Species
Maple
Exclusive

Color
Charcoal

Texture
Engraved



Collection
Admiration

Species
Maple
Exclusive

Color
Platinum

Texture
Smooth



Collection
Admiration

Species
White Oak
Exclusive

Color
Isla

Texture
Brushed



mirage

Collection
Admiration

Species
Maple
Exclusive

Color
Nordic

Texture
Smooth



mirage

Collection
Admiration

Species
Maple
Exclusive

Color
Canyon

Texture
Smooth

NATURAL
Collection

All the natural richness of wood.



Collection
Natural

Species
Hickory
Character

Color
Natural

Texture
Brushed



Collection
Natural

Species
Red Oak
Exclusive

Color
Natural

Texture
Brushed



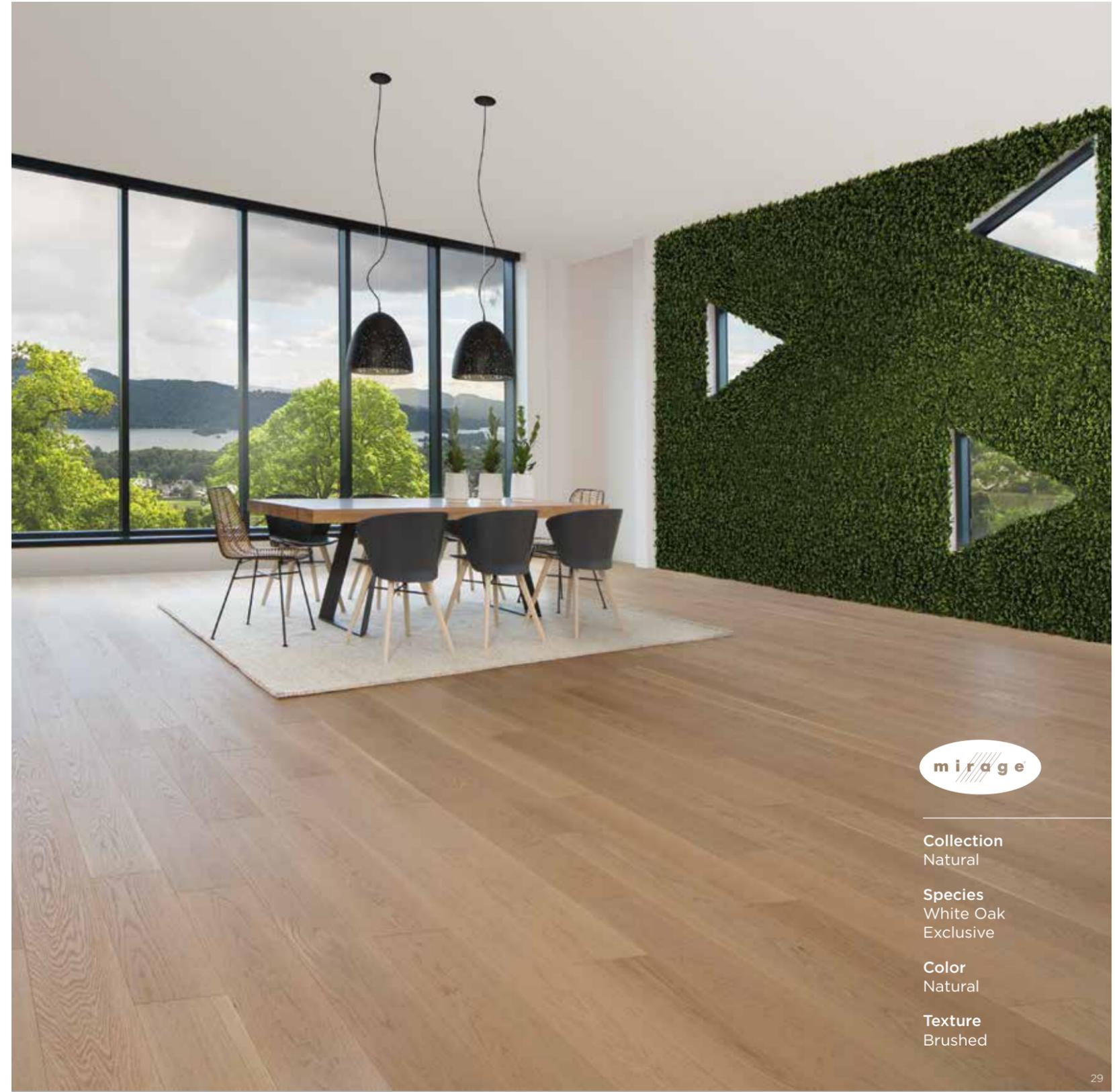
mirage

Collection
Natural

Species
Red Oak
Character

Color
Natural

Texture
Brushed



mirage

Collection
Natural

Species
White Oak
Exclusive

Color
Natural

Texture
Brushed



mirage

Collection
Natural

Species
White Oak
Character

Color
Natural

Texture
Brushed



mirage

Collection
Natural

Species
White Oak, R&Q
Character

Color
Natural

Texture
Brushed



mirage

Collection
Natural

Species
Walnut
Character

Color
Natural

Texture
Brushed



mirage

Collection
Natural

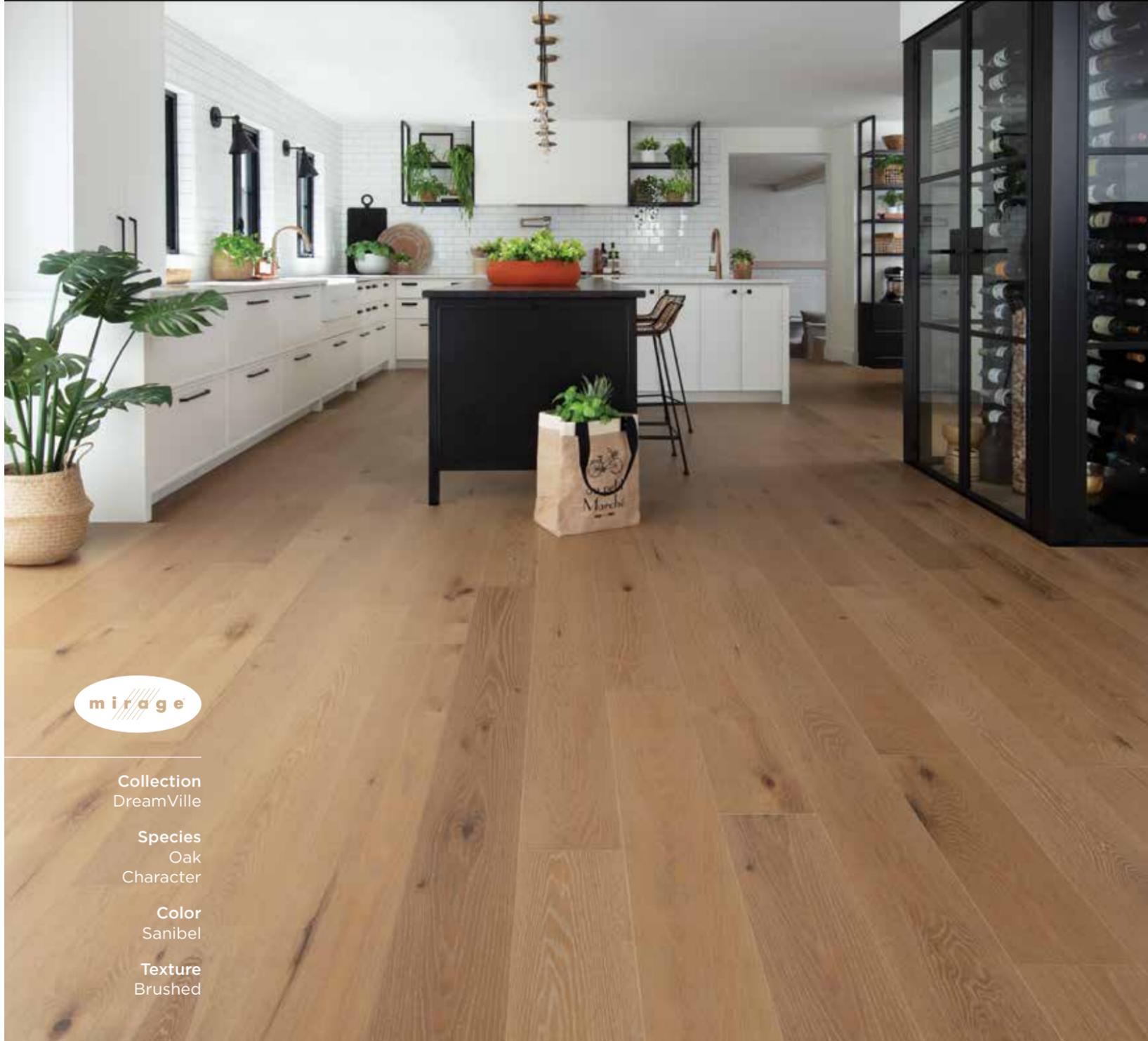
Species
Maple
Character

Color
Natural

Texture
Smooth

DREAMVILLE Collection

Hideaways in paradise.
Trendy, natural-looking floors with a matte finish.



Collection
DreamVille

Species
Oak
Character

Color
Sanibel

Texture
Brushed

HERRINGBONE Collection

Different shapes that create unusual patterns.
Equal lengths to make symmetry come to life.



Collection
Herringbone

Species
White Oak
Character

Colors
White Mist and
Lunar Eclipse

Pattern
Basket

Texture
Brushed



mirage

Collection
Herringbone

Species
Maple
Exclusive

Colors
Canyon, Graphite
and Nordic

Pattern
Fence

Texture
Smooth



mirage

Collection
Herringbone

Species
White Oak
Character

Colors
Bubble Bath, Hula Hoop
and Sand Castle

Pattern
Herringbone

Texture
Brushed

FINISHES AND WARRANTY

DURAMATT® FINISH



Polyurethane finish 20 times more wear-resistant than most conventional oil finishes



Flexible, elastic finish for longer life



Superior resistance to scratches



Superior resistance to stains



Antimicrobial agent for a cleaner environment

A durable and matte finish.

The look of oiled hardwood floors reinvented by Mirage.

nanolinx® HD FINISH CASHMERE®*



Wear-resistant



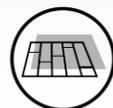
Flexible



Clean



UV protector



Transparent

Clearer and highly resistant!

5 times more resistant than competing finishes.

STRUCTURE

STRUCTURAL LIFETIME LIMITED WARRANTY

ALL OUR FLOORS COME WITH A STRUCTURAL LIFETIME LIMITED WARRANTY.



DURAMATT® nanolinx® HD CASHMERE®*

35-YEAR WARRANTY

ON FINISH WEAR-THROUGH FOR RESIDENTIAL APPLICATIONS.

3-YEAR WARRANTY

AGAINST WEAR OF FINISH FOR LIGHT COMMERCIAL APPLICATIONS.

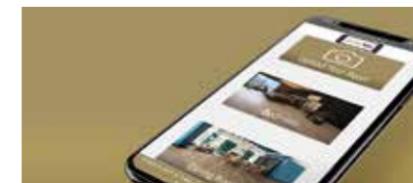
MIRAGE FLOOR VISUALIZER

Discover how your dream floor looks! Simple as 1, 2, 3!



STEP 1

Take a photo of your room



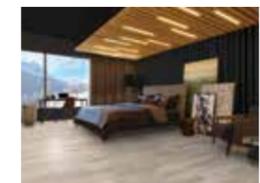
STEP 2

Select your floor



STEP 3

Share it with your friends or your Mirage dealer



Save and Share:



Wood Grades

The grade is a way to classify wood planks according to natural color variation and the presence of knots, splits, and other character marks. It refers only to the visual aspect of wood. We have two main grades: Character and Exclusive.



Scan for more details on the Grades of our floors

Red Oak Exclusive



Red Oak Character



Red Oak Character Natural

Natural beauty, natural variations

Wood is a natural material that reacts to ambient light. All wood species change color after installation, some much more than others. A floor will get lighter or darker depending on the species, but this won't affect the beauty or quality of the floor.

The actual look and color of a species may vary from what appears in this document. We cannot guarantee that all character marks and color variations will be represented on a small sample.



Hickory Character Natural



Maple Character Natural

WHY MIRAGE?



CONSISTENT QUALITY



Mirage has been setting the wood industry quality standards for over 35 years.

100% NORTH AMERICAN



Designed and manufactured in North America for more than 35 years.

VARIETY



More than 1,000 color, width, species, and finish combinations.

PEACE OF MIND



The most wear-resistant floor in the hardwood industry coupled with a lifetime structural warranty will give you peace of mind.

NATURALLY RESPONSIBLE



Mirage takes a progressive approach to sustainable development, designing products that meet the highest environmental standards in the industry.

SUSTAINABLE DEVELOPMENT



Make a choice that says you care.
Choose Mirage!

Some concrete steps by Mirage

- We use only non-genetically modified wood
- Our products have a hypoallergenic finish
- Over 85% of our purchase volume of domestic species come from sawmills within 500 miles (800 km) of our plant to minimize greenhouse gas emissions
- Mirage repurposes the wood waste generated from the manufacturing of our floors for things like pressed board and animal bedding
- All Mirage wood flooring products are packaged in recyclable cartons made of recycled material
- Our top-quality Mirage products contribute to LEEDS credits
- We are the first hardwood flooring manufacturer to receive ISO 9000 certification in North America
- Contribution to more than 350 organizations and foundations that fight problems including poverty, violence, illiteracy and illness

To find out about all our other initiatives, discover our progressive approach to sustainable development at www.miragefloors.com





Hardwood Floors



www.miragefloors.com

1-800-463-1303