## MARKETING <br> 2023 SUPPORT \& ACCESSORY PRODUCTS

 LIBRARY

miragefloors.com


MIRAGE DISPLAY
Prestigious display that can carry 78 samples of $15 \times 17^{\prime \prime}$. LED lighting system, storage drawers, 3D Mirage logo, backlit interchangeable visuals, poster frame and shelf for brochures.

| Product | SKU |
| :--- | :--- |
| Mirage Display | 25269 |

$$
99 \times 91 \times 19-1 / 2^{\prime \prime}
$$



BLACK WATERFALL DISPLAY
Can hold up to 8 samples of $25 \times 30^{\prime \prime}$.

| Product | SKU |
| :--- | :--- |
| Black Waterfall Display (8 samples) | 43535 |

$12 \times 31 \times 31^{\prime \prime}$


CLEAR ACRYLIC PANEL
To put over promotional visual.

| Product | SKU |
| :--- | :--- |
| Clear acrylic panel | 36051 |
| $33 \times 14^{\prime \prime}(840 \times 355 \mathrm{~mm})$ |  |



MIRAGE LOGO
Mirage backlit styrene logo can be installed on all modules to better show the Mirage brand in your store.

| Product | SKU |
| :--- | :--- |
| Mirage logo | 30268 |
|  | $33 \times 14^{\prime \prime}$ |
|  |  |



## EXPLORATION MODULE

To showcase a wide array of samples. Can hold up to 30 samples measuring $15 \times 17^{\prime \prime}$.


INTERCHANGEABLE VISUAL
Make your display unique with our various choices that coordinate best with your store or products on hand.

| Product | SKU |
| :--- | :--- |
| Chevron-White Oak Natural | 58992 |
| Oak Loveland | 58994 |

$33 \times 14^{\prime \prime}$


VISUAL \#1 IN QUALITY
Backlit visual \#1 in quality featuring all awards for excellence won by Mirage over the years. Can be installed on all modules.

| Product | SKU |
| :--- | :--- |
| Visual \#1 in quality | 30959 |
| $33 \times 14^{\prime \prime}$ |  |



## MODEL HOME SIGNAGE

Model home signage with the Mirage website address to promote Mirage hardwood floors.

| Product | SKU |
| :--- | :--- |
| Model home signage | 25944 |

$15-1 / 4 \times 12-1 / 4^{\prime \prime}$


PROMOTIONAL SAMPLE
Wood boards fixed to a panel with handle.
Technical info on back of sample. Contact Customer Service for complete offer.

$$
15 \times 17^{\prime \prime}
$$



## INDIVIDUAL BOARD

Each 7.5"-board bears Mirage identification sticker. When ordering, please specify: technology, species, color, finish and width.

| Product | SKU |
| :--- | :--- |
| Individual board | 39153 |



MIRAGE TECHNOLOGIES PANEL
Sample panel featuring technologies profile, widths and technical specifications.

| Product | SKU |
| :--- | :--- |
| TruBalance, TruBalance Lite, <br> Engineered and Classic Panel - USA | 54485 |
| TruBalance Panel | 36794 |
| TruBalance Lite Panel | 59515 |
| Lock Panel | 54488 |



## SAMPLE

Wood boards with photos and technical info on back of sample. See standard sample inventory list.

## SKU

According to the selected product
Available in
$15 \times 17^{\prime \prime}, 19-1 / 2 \times 30^{\prime \prime}$ and $25 \times 30^{\prime \prime}$


## MOLDING PANEL

This panel shows the different moldings available in TruBalance, Engineered and Classic technologies, as well as the many benefits of using them.

| Product | SKU |
| :--- | :--- |
| Molding panel | 54497 |

$15 \times 17^{\prime \prime}$


PRESTIGE BROCHURE
A distinctive document presenting superb decors from Mirage collections.

| Product | SKU |
| :--- | :--- |
| 2023 Prestige Brochure | 56986 |

$9-1 / 2 \times 9-1 / 2^{\prime \prime}$


A\&D SAMPLES BOX
An elegant box to store your 7.5" long Mirage samples.


## 2023 HARDWOOD FLOORING PORTFOLIO

Especially designed to meet the A\&D community's needs, this Portfolio showcases products featuring Mirage TruBalance, Engineered, Classic and Lock technologies.

| Product | SKU |
| :--- | :--- |
| 2O23 Hardwood Flooring <br> Portfolio-EN | 56988 |

$$
13 \times 11-7 / 8 \times 2-1 / 4^{\prime \prime}
$$



KLEAN BY MIRAGE CLEANING KIT

KLEAN by mirage Cleaning kit is specially designed for prefinished hardwood floors. Includes mop, Hardwood Floor Cleaner spray bottle, microfiber mop cover..

| Product | SKU |
| :--- | :--- |
| KLEAN by mirage Cleaning kit | 56072 |



## BUYER'S GUIDE

Handy and interesting guide for consumers who feel the need to know more before purchasing their hardwood floor.

| Product | SKU |
| :--- | :--- |
| Buyer's guide $\left(3-3 / 4 \times 9^{\prime \prime}\right)$ | 11818 |



KLEAN BY MIRAGE MAINTENANCE PRODUCTS

May be purchased separately.

| Product | SKU |
| :--- | :--- |
| Hardwood Floor Cleaner 33.8 oz (1L) | 56069 |
| Concentrated Hardwood Floor <br> Cleaner 7.8 oz (230 mL) | 56070 |
| Microfiber mop covers <br> (package of 2) | 56076 |



## AD-844 MS ADHESIVE

AD-844 MS is a hybrid-polymer-based wood-flooring adhesive. It provides excellent sound-reduction and moisture-controlling properties. Therefore, it gives a superior bond as well as protecting wood flooring from moisture vapor emissions coming through concrete slabs in a single application. 3.96-gallon (15 liter) container.

| Product | SKU |
| :--- | :--- |
| AD-844MS | 54928 |



## REPAIR KIT

Repair kit contains instruction guide, wax pencil, marker and varnish. Visit our
Maintenance section of our website to find out the repair kit you need!

## SKU

According to the selected color


ACOUSTITECH VP
(Acoustic underlayment for floated installation)

This membrane is the most appropriate for the specification in new construction or renovation. It increases the sound quality of the room by reducing the echo caused by floating floors. A roll covers $100 \mathrm{ft}^{2}$.

| Product | SKU |
| :--- | :--- |
| AcoustiTECH VP | 54930 |
| AcoustiTECH VP underlayment <br> sample $\left(6-3 / 4 " \times 10-1 / 2^{\prime \prime}\right)$ | 55915 |


| Product | SKU |
| :--- | :--- |
| AcoustiTECH Lead 4.5 | 54931 |
| AcoustiTECH Lead 4.5 underlayment <br> sample (6-3/4" $\left.\times 10-1 / 2^{\prime \prime}\right)$ | 55916 |



ACOUSTITECH LEAD 4.5
(Acoustic underlayment for glued down installation)
This membrane is the most appropriate for the specification in LEED* and green buildings projects. A roll covers $150 \mathrm{ft}^{2}$. sample (6-3/4" $\times 10-1 / 2^{\prime \prime}$ )

REVERSING TONGUES
Reversing tongues are used for insertions or any change of direction during installation.

| Product | SKU |
| :--- | :--- |
| Reversing tongues Classic <br> (40 units of $\left.24^{\prime \prime}\right)$ | 54961 |
| Reversing tongues Engineered <br> (40 units of $\left.24^{\prime \prime}\right)$ | 54963 |
| Reversing tongues TruBalance <br> (40 units of 24") | 54962 |
| Reversing tongues TruBalance Lite <br> (40 units of 24") | 71308 |
| Reversing tongues Lock <br> (20 units of $\left.23^{\prime \prime}\right)$ | 51671 |

For 3/4" board thickness
TruBalance 3/4"
Classic 3/4"

For 9/16" and 1/2" board thickness
TruBalance Lite 9/16"
Engineered 1/2"


Round edged stair nosing 3/4"



Square edged stair nosing 9/16"


Round edged stair nosing 1/2"


Square edged stair nosing 1/2"


## REDUCER

7 -foot ( $2,134 \mathrm{~mm}$ ) reducer for even floor transition.


Round reducer 3/4"


Round reducer 9/16"


Round reducer 1/2"


For 7/16" board thickness
Lock 7/16"


## STAIR NOSING

7 -foot ( $2,134 \mathrm{~mm}$ ) nosing for staircase or podium.

Round edged stair nosing 7/16"


For glued installation Dimensions
Dimensions

| A | $7 / 16^{\prime \prime}$ | 11 mm |
| :---: | :---: | :---: |
| B | $3-1 / 4^{\prime \prime}$ | 83 mm |
| C | $1^{\prime \prime}$ | 25 mm |
| D | $7 / 8^{\prime \prime}$ | 22 mm |
| E | $2-3 / 8^{\prime \prime}$ | 60 mm |

Round edged stair nosing 7/16"
For floated installation Dimensions


| A | $3 / 4^{\prime \prime}$ | 19 mm |
| :--- | :---: | :---: |
| B | $3-1 / 4^{\prime \prime}$ | 83 mm |
| C | $1-1 / 16^{\prime \prime}$ | 27 mm |
| D | $7 / 8^{\prime \prime}$ | 22 mm |
| E | $1-3 / 4^{\prime \prime}$ | 45 mm |
| F | $5 / 8^{\prime \prime}$ | 16 mm |
| G | $1 / 2^{\prime \prime}$ | 13 mm |

REDUCER
7-foot ( $2,134 \mathrm{~mm}$ ) reducer for even floor transition.
"T" Molding


Round reducer 7/16" For floated installation
Dimensions

| A | $1 / 2^{\prime \prime}$ | 13 mm |
| :--- | :---: | :---: |
| B | $2^{\prime \prime}$ | 51 mm |
| C | $3 / 4^{\prime \prime}$ | 19 mm |
| D | $1-3 / 8^{\prime \prime}$ | 35 mm |
| E | $5 / 8^{\prime \prime}$ | 16 mm |



Threshold


## Dimensions



Round reducer 7/16"


$$
\begin{array}{c|c}
1-3 / 8^{\prime \prime} & 35 \mathrm{~mm} \\
5 / 8^{\prime \prime} & 16 \mathrm{~mm}
\end{array}
$$



Quarter round

## Dimensions

| A | $5 / 8^{\prime \prime}$ | 16 mm |
| :--- | :--- | :--- |
| B | $5 / 8^{\prime \prime}$ | 16 mm |



