2021 MARKETING SUPPORT & **ACCESSORY PRODUCTS**

DISPLAYS

SAMPLES & TOOLS

LIBRARY

MAINTENANCE & INSTALLATION ACCESSORIES

MOLDINGS

www.**mirage**floors.com

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Quebec, Canada G5Y 8J5

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MAESTRO DISPLAY

Prestigious display that can carry 78 samples of 15 x 17". LED lighting system, storage drawers, 3D Mirage logo, backlit interchangeable visuals, poster frame and shelf for brochures.

Product	SKU
Maestro Display	25269

99 x 91 x 19-1/2"
(2515 x 2311 x 495 mm)

EXPLORATION MODULE

To showcase a wide array of samples. Can hold up to 30 samples measuring 15 x 17" (381 x 432 mm).

Product	SKU
Exploration Module	25015

33 x 91 x 19-1/2"
(840 x 2311 x 495 mm)

WATERFALL DISPLAY

Rugged display that can hold up to 8 samples of 19-1/2" x 30" (495 x 762 mm).

Product	SKU
Waterfall Display (8 samples)	39209

12 x 27 x 27-3/8"
(305 x 686 x 695 mm)

INFORMATION MODULE

To present the different brochures and display seasonal promotions. Can hold up to 18 samples measuring 15 x 17".

Product	SKU
Information Module	25073

33 x 91 x 19-1/2"
(840 x 2311 x 495 mm)

BLACK WATERFALL DISPLAY

Can hold up to 8 samples of 25 x 30" (635 x 762 mm).

Product	SKU
Black Waterfall Display (8 samples)	43535

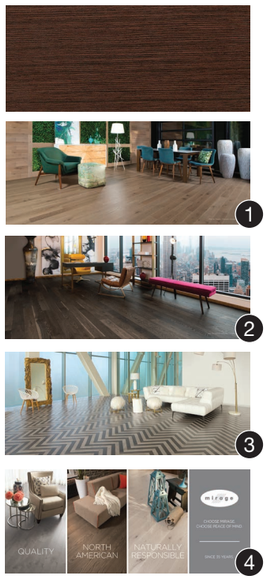
12 x 31 x 31"
(305 x 787 x 787 mm)

ACRYLIC SIDE PANELS

For a flawless, finished look, close off the lower sides of your display with these acrylic side panels. The set includes right-hand and left-hand panels with mounting bolts.

Product	SKU
Acrylic side panels	25077

18-3/8 x 76" (470 x 1930 mm)



INTERCHANGEABLE VISUAL

Make your display unique with our various choices of backlit visuals that coordinate best with your store or products on hand.

Visual	SKU
Woodgrain panel	25078
Visual 1	39278
Visual 2	39279
Visual 3	39280
Visual 4	39282

33 x 14" (840 x 355 mm)

METAL SIDE PANELS

For a flawless, finished look, close off the upper sides of your display with these metallic side panels. The set includes right-hand and left-hand panels with mounting bolts.

Product	SKU
Metal side panels	25076

13-1/2 x 18-1/2" (340 x 470 mm)

VISUAL #1 IN QUALITY

Backlit visual #1 in quality featuring all awards for excellence won by Mirage over the years. Can be installed on all modules.

Product	SKU
Visual #1 in quality	30959

33 x 14" (840 x 355 mm)

MIRAGE RETROFIT LOGO (WATERFALL DISPLAY)

Metallic Mirage logo that can be fixed in front of the Waterfall Display.

Product	SKU
Mirage Retrofit Logo (Waterfall Display)	39301

11-3/4 x 5-3/8" (298 x 136 mm)

CLEAR ACRYLIC PANEL

To put over promotional visual.

Product	SKU
Clear acrylic panel	36051

33 x 14" (840 x 355 mm)

MIRAGE 3D LOGO

To highlight the superior quality of the Mirage brand, add a backlit 3D logo to your displays. It can be installed on all modules.

Product	SKU
Mirage 3D logo	25085

33 x 14" (840 x 355 mm)

SAMPLE

Wood boards with photos and technical info on back of sample. See standard sample inventory list.

SKU
According to the selected product

Available in
15 x 17" (381 x 432 mm),
19-1/2 x 30" (495 x 762 mm) and
25 x 30" (635 x 762 mm)

PROMOTIONAL SAMPLE

Wood boards fixed to a panel with handle. Photos and technical info on back of sample. Contact Customer Service for complete offer.

15 x 17" (381 x 432 mm)

ENGINEERED COMPARISON TECHNOLOGY TOOL

Use this tool to explain the differences between Classicand Engineered floors and illustrate the technological advantages of the Engineered floors.

Product	SKU
Engineered Comparison Technology Tool	13745

8-1/2 x 12 x 1"
(216 x 305 x 25 mm)

MIRAGE LOGO

Mirage backlit styrene logo can be installed on all modules to better show the Mirage brand in your store.

Product	SKU
Mirage logo	30268

33 x 14" (840 x 355 mm)

INDIVIDUAL BOARD

Each 7.5" (200 mm)-board bears Mirage identification sticker. When ordering, please specify: technology, species, color, finish and width.

Product	SKU
Individual board	39153

MIRAGE TECHNOLOGIES PANEL

Sample panel featuring technologies profile, widths and technical specifications.

Product	SKU
TruBalance, Engineered, Classic and Lock Panel	48066
TruBalance Panel	36794
Lock Panel	26304

15 x 17" (381 x 432 mm)

"CUTTING METHOD" PROMOTIONAL TOOL

This ingenious little tool will make your life easier when demonstrating the two main types of cutting methods used for the veneer of Engineered floors.

Product	SKU
The “Cutting Method” promotional tool	17317

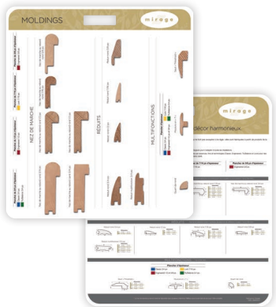
4-1/2 x 12" (115 x 305 mm)

MODEL HOME SIGNAGE

Model home signage with the Mirage web site address to promote Mirage hardwood floors.

Product	SKU
Model home signage	25944

15-1/4 x 12-1/4" (387 x 311 mm)



MOLDING PANEL

This panel shows the different moldings available in TruBalance, Engineered, Classic and Lock technologies, as well as the many benefits of using them.

Product	SKU
Molding panel	25834

15 x 17" (381 x 432 mm)

ENGINEERED TOOL

Using this tool to explain the manufacturing process of a Mirage Engineered floor in 6 easy steps.

Product	SKU
Engineered tool	39286

2-1/2 x 9 x 2-1/2"
(64 x 229 x 64 mm)

PRESTIGE BROCHURE

A distinctive document presenting superb decors from Mirage Collections.

Product	SKU
2021 Prestige Brochure	51524

9-1/2 x 9-1/2" (241 x 241 mm)

A&D SAMPLES BOX

An elegant box to store your 7.5" long Mirage samples.

Product	SKU
A&D Samples Box	29785

RESIDENTIAL MAINTENANCE

This leaflet contains all the details for residential hardwood floor maintenance.

Product	SKU
Residential maintenance	23086

3-7/8 x 8-3/4" (100 x 220 mm)

2021 HARDWOOD FLOORING PORTFOLIO

Especially designed to meet the A&D community's needs, this Portfolio showcases products featuring Mirage TruBalance, Engineered, Classic and Lock technologies.

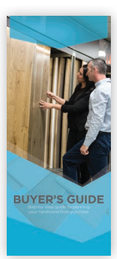
Product	SKU
2021 Hardwood Flooring Portfolio - EN	51526

13 x 11-7/8 x 2-1/4"
(330 x 298 x 57 mm)

POLO SHIRT

Nike black polo shirt. Light-weight, comfortable material for work or play.

Size	Women	Men
X-Small	37432	—
Small	37434	37438
Medium	37435	—
Large	37436	—
X-Large	—	37442



BUYER'S GUIDE

Handy and interesting guide for consumers who feel the need to know more before purchasing their hardwood floor.

Product	SKU
Buyer's guide	11818

3-3/4 x 9" (95 x 230 mm)

REPAIR KIT

Mirage Repair kit contains instruction guide, wax pencil, marker and varnish.

SKU
According to the selected color

ECO MAINTENANCE KIT

Mirage Clean kit is specially designed for prefinished hardwood floors. Includes mop, spray bottle cleaner and microfiber mop cover.
Sold in box of 10 units.

Product	SKU
Eco maintenance kit	17353

BOSTIK'S EFA GLUE

Bostik's EFA is especially appreciated for its ease of application. 5.15-gallon (19.5 liter) container covers 200-225 ft².

Product	SKU
Bostik's EFA glue	11720

MAINTENANCE KIT DISPLAY

This black styrene display can contain 10 Mirage Clean maintenance kits.
(Maintenance kits sold separately.)

Product	SKU
Maintenance kit display	13245

12-1/2 x 20-1/2 x 22-1/4"
(318 x 520 x 565 mm)

GROOVE BIT

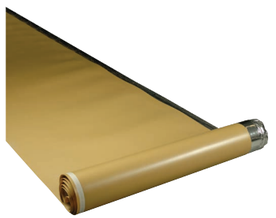
Mirage groove bit ensures a perfect groove match and can be used on any standard router. They enable you to work directly on installed boards.

Product	SKU
Classic & TruBalance 3/4" - Groove bit	11730
Engineered - Groove bit	11740

MAINTENANCE PRODUCTS

May be purchased separately.
Sold in box of 12 units.

Product	SKU
Eco spray bottle cleaner 34 oz (1 liter)	11478
Eco concentrate cleaner 34 oz (1 liter)	11479
Microfiber mop cover	17354



ULTI-MAT MEMBRANE

Ulti-Mat is the perfect membrane for use with Mirage Lock. A box contains 12 rolls that cover 1,200 ft² (111.48 m²). A pallet contains 12 boxes that cover 14,400 ft² (1,338 m²).

Product	SKU
Ulti-Mat membrane-1 un.	39241
Ulti-Mat membrane-12 un.	15506

UNLOCKEY TOOL

Using this tool to remove a board of Mirage Lock 6-1/2" floor by unlocking the system.

Product	SKU
UnLockey tool (10 units)	52297

REVERSING TONGUES

Reversing tongues are used for insertions or any change of direction during installation.
Sold in bundles of 52 (23") tongues.

Product	SKU
Reversing tongues Classic & Engineered 3/4"	11733
Reversing tongues Engineered 3/8" & 1/2"	11741
Reversing tongues TruBalance 3/4"	42210
Reversing tongues Lock glued-down (20 units of 23")	51671

For 3/4” board thickness

- Classic 3/4”
- TruBalance 3/4”

For 1/2” board thickness

- Engineered 1/2”

For 7/16” board thickness

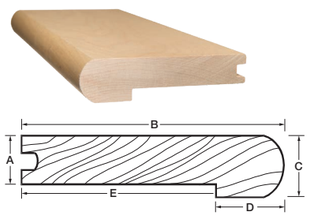
- Lock 7/16”

For 3/8” board thickness

- Engineered 3/8”

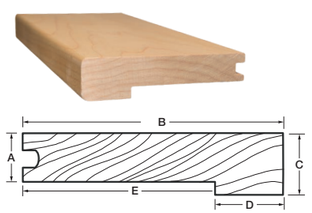
STAIR NOSING

7-foot (2,134 mm) nosing for staircase or podium.



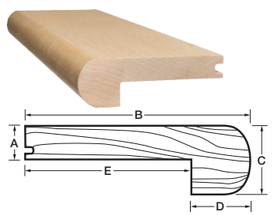
Round edged stair nosing 3/4”

Dimensions		
A	3/4”	19 mm
B	4-1/4”	108 mm
C	1-1/16”	27 mm
D	1”	25 mm
E	3-1/4”	83 mm



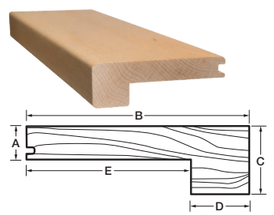
Square edged stair nosing* 3/4”

Dimensions		
A	3/4”	19 mm
B	4-1/4”	108 mm
C	1-1/16”	27 mm
D	1”	25 mm
E	3-1/4”	83 mm



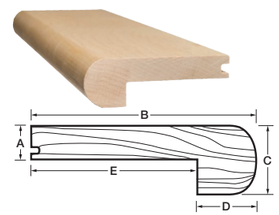
Round edged stair nosing 1/2”

Dimensions		
A	1/2”	13 mm
B	3-1/4”	83 mm
C	1”	25 mm
D	7/8”	22 mm
E	2-3/8”	60 mm



Square edged stair nosing* 1/2”

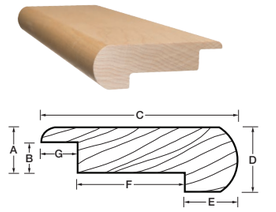
Dimensions		
A	1/2”	13 mm
B	3-1/4”	83 mm
C	1”	25 mm
D	7/8”	22 mm
E	2-3/8”	60 mm



Round edged stair nosing 7/16”

For glued installation

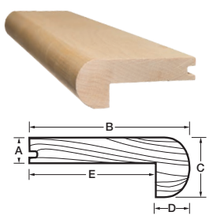
Dimensions		
A	7/16”	11 mm
B	3-1/4”	83 mm
C	1”	25 mm
D	7/8”	22 mm
E	2-3/8”	60 mm



Round edged stair nosing 7/16”

For floated installation

Dimensions		
A	3/4”	19 mm
B	1/2”	13 mm
C	3-1/4”	83 mm
D	1-1/16”	27 mm
E	7/8”	22 mm
F	1-3/4”	45 mm
G	5/8”	16 mm

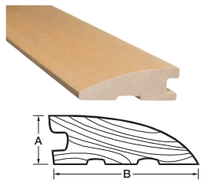


Round edged stair nosing 3/8”

Dimensions		
A	3/8”	10 mm
B	2-1/2”	64 mm
C	7/8”	22 mm
D	5/8”	16 mm
E	1-7/8”	48 mm

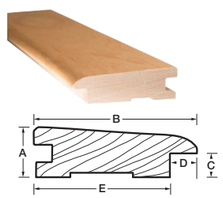
REDUCER

7-foot (2,134 mm) reducer for even floor transition.



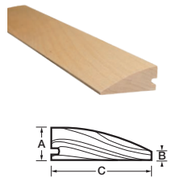
Round reducer 3/4”

Dimensions		
A	3/4”	19 mm
B	2-1/4”	57 mm



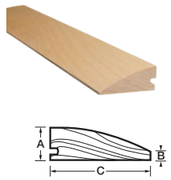
Multifunction reducer 3/4”

Dimensions		
A	3/4”	19 mm
B	2-7/16”	62 mm
C	23/64”	9 mm
D	13/32”	10 mm
E	2-1/32”	52 mm



Round reducer 1/2”

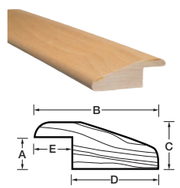
Dimensions		
A	1/2”	13 mm
B	1/8”	3 mm
C	1-1/2”	38 mm



Round reducer 7/16”

For glued installation

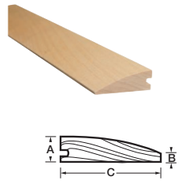
Dimensions		
A	7/16”	11 mm
B	1/8”	3 mm
C	1-1/2”	38 mm



Round reducer 7/16”

For floated installation

Dimensions		
A	1/2”	13 mm
B	2”	51 mm
C	3/4”	19 mm
D	1-3/8”	35 mm
E	5/8”	16 mm

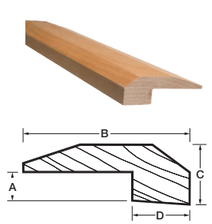


Round reducer 3/8”

Dimensions		
A	3/8”	10 mm
B	1/8”	3 mm
C	1-1/2”	38 mm

MULTIFONCTIONS

7-foot (2,134 mm).

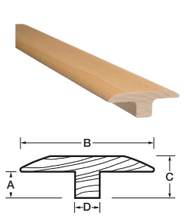


Threshold

Dimensions		
A	3/8”	10 mm
B	2-1/8”	54 mm
C	3/4”	19 mm
D	3/4”	19 mm

Board thickness

- Classic 3/4”
- Engineered 1/2 and 3/8”
- Lock 7/16”
- TruBalance 3/4”



“T” Molding

Dimensions		
A	3/8”	10 mm
B	1-13/16”	44 mm
C	9/16”	15 mm
D	3/8”	10 mm

Quarter round

Dimensions		
A	5/8”	16 mm
B	5/8”	16 mm

Moldings are finished to harmonize with Mirage hardwood flooring and also feature a superior polyurethane finish and are available in most species, colors and finishes. UV protection on Natural (without stain) species.

* The square edged stair nosing is available in different collections. Please refer to your Mirage price list for the complete offering.