



Hardwood Floors



[miragefloors.com](http://miragefloors.com)

1-800-463-1303

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Hardwood Floors





## CRAFTING TIMELESS VALUE

# THE MIRAGE COMMITMENT

At Mirage, we firmly believe that the value of our products stems from our commitment to innovation, respect, and integrity. These guiding principles drive each step of our creative process, allowing us to design products that are not only functional, but also tasteful and timeless.

Our dedication to sustainability aligns with our values, as we strive to offer products recognized for their exceptional quality and classic design year after year. We aim to go beyond meeting the immediate needs of our customers by offering solutions designed to last up to 100 years!

We are especially proud of our North American roots. That's why we design and manufacture our products here, to help boost the local economy. Every step of our production process helps create and protect jobs to ensure that families flourish while promoting cultural richness. Together, we are building a thriving community, reinforcing the connection between buying local and protecting the environment.

Mirage hardwood floors are a smart, inspired choice for your home, creating a space where aesthetics, sustainability, and commitment to the community converge for our collective well-being.

Pierre Thabet  
President



BLANC  
Collection

Embodies the beauty of nature and recalls serene spaces with its White Oak wood flooring. Elevate your space with timeless sophistication!



**mirage**

Collection  
Blanc

Species  
White Oak  
Exclusive

Color  
White Mist

Texture  
Brushed



**mirage**

Collection  
Blanc

Species  
White Oak  
Exclusive

Color  
Rocking Horse

Texture  
Brushed





**mirage**

Collection  
Blanc

Species  
White Oak  
Exclusive

Color  
Carousel

Texture  
Brushed



**mirage**

Collection  
Blanc

Species  
White Oak  
Character

Color  
Hula Hoop

Texture  
Brushed





**mirage**

Collection  
Blanc

Species  
White Oak  
Character

Color  
Bubble Bath

Texture  
Brushed



**mirage**

Collection  
Blanc

Species  
White Oak  
Character

Color  
Natural

Texture  
Brushed





**mirage**

**Collection**  
Blanc

**Species**  
White Oak  
Exclusive

**Color**  
Natural

**Texture**  
Brushed

**Pattern**  
Herringbone



**mirage**

**Collection**  
Blanc

**Species**  
White Oak  
Character

**Color**  
Natural

**Texture**  
Brushed

**Pattern**  
Chevron





MUSE  
Collection

Delicate colors personified through graceful wood grain  
and audacious character. Be your own Muse!

mirage

Collection  
Muse

Species  
White Oak  
Exclusive

Color  
Alice

Texture  
Brushed



mirage

Collection  
Muse

Species  
White Oak  
Exclusive

Color  
Ingrid

Texture  
Brushed





**mirage**

Collection  
Muse

Species  
White Oak  
Character

Color  
Rachel

Texture  
Brushed



**mirage**

Collection  
Muse

Species  
White Oak  
Character

Color  
Eleanor

Texture  
Brushed





DREAMVILLE  
Collection

Hideaways in paradise.  
Trendy, natural-looking floors with a matte finish.

**mirage**

Collection  
DreamVille

Species  
Oak  
Exclusive

Color  
Loveland

Texture  
Brushed



**mirage**

Collection  
DreamVille

Species  
Oak  
Exclusive

Color  
Bow Valley  
(Natural)

Texture  
Brushed





**mirage**

**Collection**  
DreamVille

**Species**  
Oak  
Character

**Color**  
Tofino

**Texture**  
Brushed



**mirage**

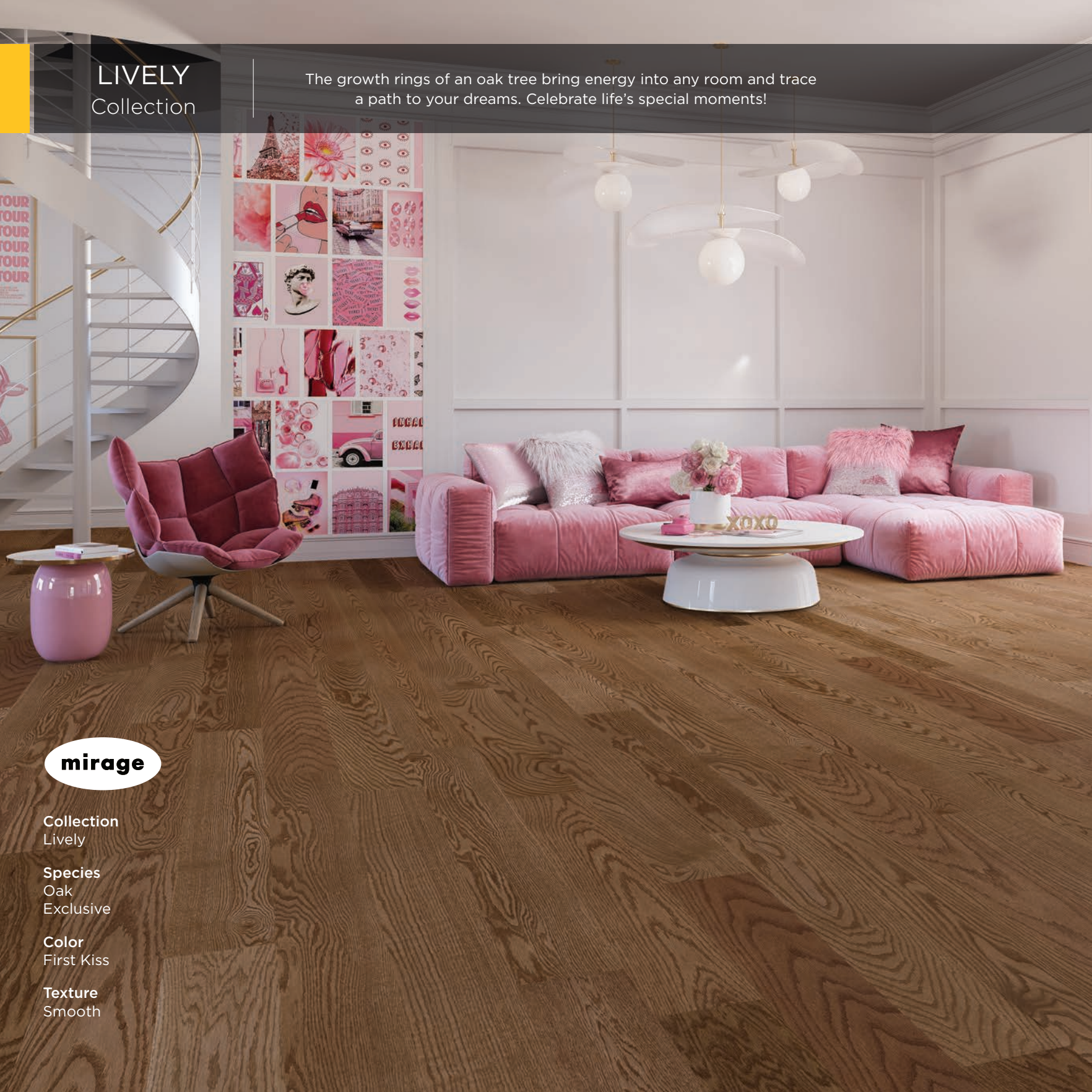
**Collection**  
DreamVille

**Species**  
Oak  
Character

**Color**  
Key Largo

**Texture**  
Brushed





LIVELY  
Collection

The growth rings of an oak tree bring energy into any room and trace a path to your dreams. Celebrate life's special moments!

mirage

Collection  
Lively

Species  
Oak  
Exclusive

Color  
First Kiss

Texture  
Smooth



mirage

Collection  
Lively

Species  
Oak  
Exclusive

Color  
Summer Camp

Texture  
Smooth





**mirage**

**Collection**  
Lively

**Species**  
Oak  
Exclusive

**Color**  
Road Trip

**Texture**  
Smooth



**mirage**

**Collection**  
Lively

**Species**  
Oak  
Character

**Color**  
Sleepover

**Texture**  
Smooth





**mirage**

**Collection**  
Lively

**Species**  
Oak  
Character

**Color**  
Wedding Day

**Texture**  
Smooth



**mirage**

**Collection**  
Lively

**Species**  
Oak  
Character

**Color**  
Natural

**Texture**  
Smooth



ESCAPE  
Collection

To escape from the daily routine.  
Neutral-toned floors for a warm atmosphere.



**mirage**

Collection  
Escape

Species  
Red Oak  
Character

Color  
Elora

Texture  
Brushed



**mirage**

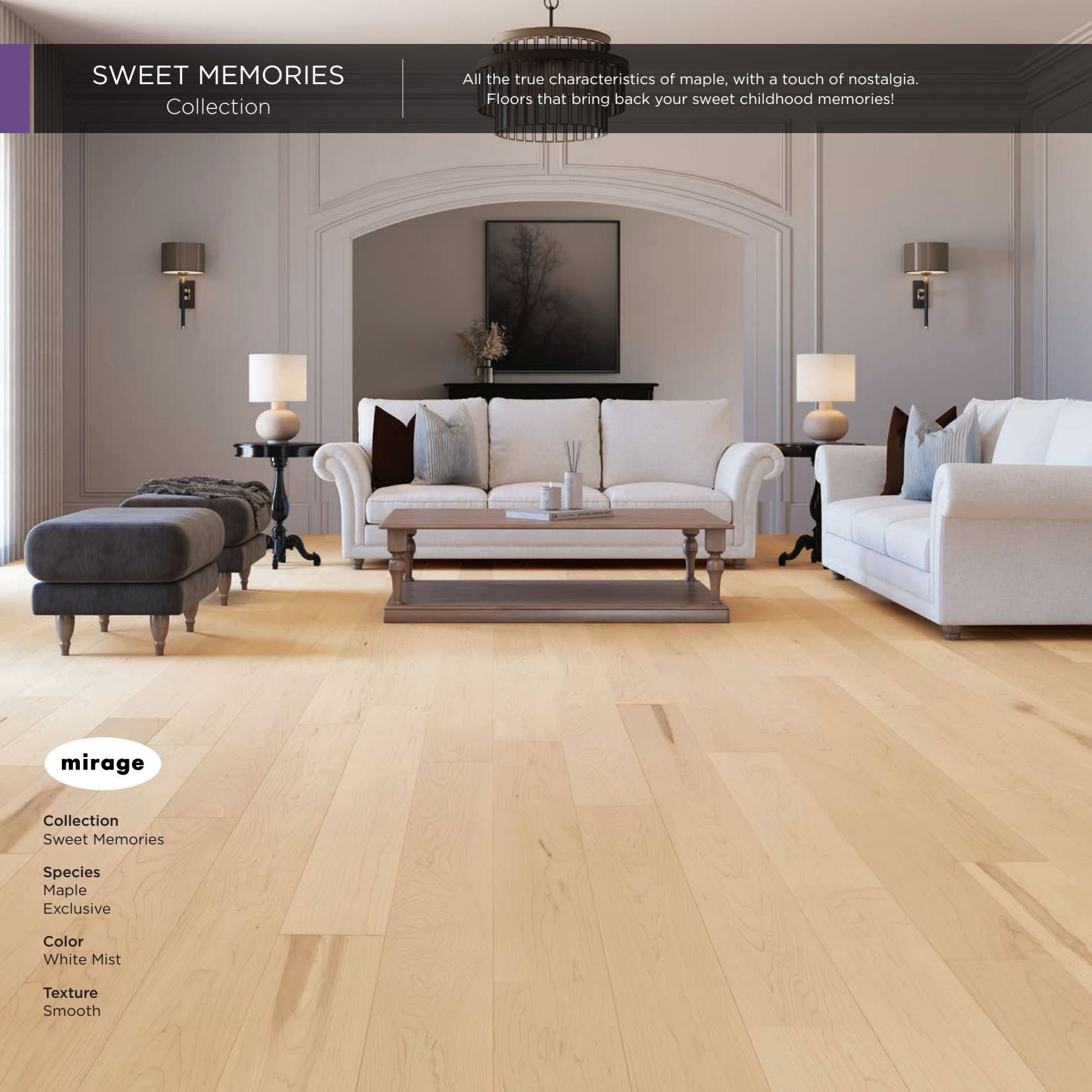
Collection  
Escape

Species  
Red Oak  
Character

Color  
Galena

Texture  
Brushed





# SWEET MEMORIES

Collection

All the true characteristics of maple, with a touch of nostalgia.  
Floors that bring back your sweet childhood memories!

**mirage**

**Collection**  
Sweet Memories

**Species**  
Maple  
Exclusive

**Color**  
White Mist

**Texture**  
Smooth



**mirage**

**Collection**  
Sweet Memories

**Species**  
Maple  
Exclusive

**Color**  
Nougat

**Texture**  
Smooth





**mirage**

**Collection**  
Sweet Memories

**Species**  
Maple  
Character

**Color**  
Gelato

**Texture**  
Smooth



**mirage**

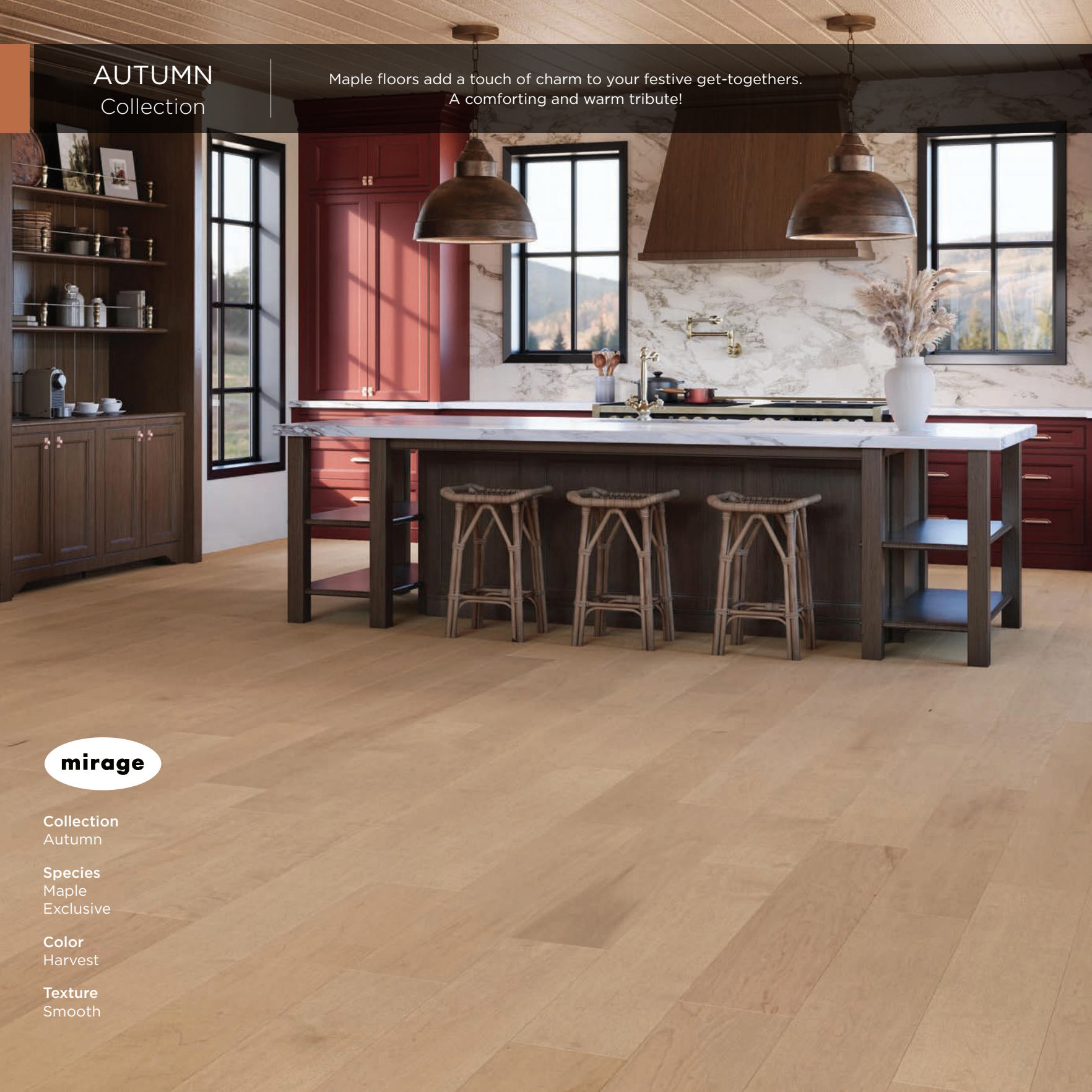
**Collection**  
Sweet Memories

**Species**  
Maple  
Character

**Color**  
Praline

**Texture**  
Smooth





# AUTUMN Collection

Maple floors add a touch of charm to your festive get-togethers.  
A comforting and warm tribute!

**mirage**

Collection  
Autumn

Species  
Maple  
Exclusive

Color  
Harvest

Texture  
Smooth



**mirage**

Collection  
Autumn

Species  
Maple  
Exclusive

Color  
Hiking

Texture  
Smooth





**mirage**

**Collection**  
Autumn

**Species**  
Maple  
Exclusive

**Color**  
Bonfire

**Texture**  
Smooth



**mirage**

**Collection**  
Autumn

**Species**  
Maple  
Character

**Color**  
Apple Picking

**Texture**  
Smooth





**mirage**

Collection  
Autumn

Species  
Maple  
Character

Color  
Hayride

Texture  
Smooth



**mirage**

Collection  
Autumn

Species  
Maple  
Character

Color  
Natural

Texture  
Smooth



# ADMIRATION

Collection

Trendy colors for a unique ambiance.



**mirage**

**Collection**  
Admiration

**Species**  
Red Oak  
Exclusive

**Color**  
Cape Cod

**Texture**  
Smooth



**mirage**

**Collection**  
Admiration

**Species**  
Maple  
Exclusive

**Color**  
Rio

**Texture**  
Smooth



NATURAL  
Collection

All the natural richness of wood.

mirage

Collection  
Natural

Species  
White Oak, R&Q  
Exclusive

Color  
Natural

Texture  
Brushed

mirage

Collection  
Natural

Species  
White Oak, R&Q  
Character

Color  
Natural

Texture  
Brushed





**mirage**

Collection  
Natural

Species  
Hickory  
Character

Color  
Natural

Texture  
Brushed



**mirage**

Collection  
Natural

Species  
Walnut  
Character

Color  
Natural

Texture  
Brushed



IMAGINE  
Collection

Evokes elements of nature.  
An ideal texture to hide everyday wear.



**mirage**

Collection  
Imagine

Species  
Maple  
Character

Color  
Papyrus

Texture  
Cork



**mirage**

Collection  
Imagine

Species  
Red Oak  
Character

Color  
Papyrus

Texture  
Cork





**mirage**

Collection  
Imagine

Species  
Maple  
Character

Color  
Rock Cliff

Texture  
Cork



**mirage**

Collection  
Imagine

Species  
Maple  
Character

Color  
Driftwood

Texture  
Cork



WOOD GRADES

The grade is a way to classify wood planks according to natural color variation and the presence of knots, mineral streaks, and other character marks. It refers only to the visual aspect of wood.

We have two main grades: **Character** and **Exclusive**.

Oak Natural **Character** Smooth

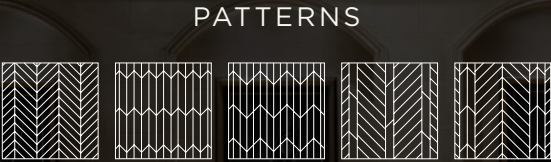


Oak Natural **Exclusive** Smooth



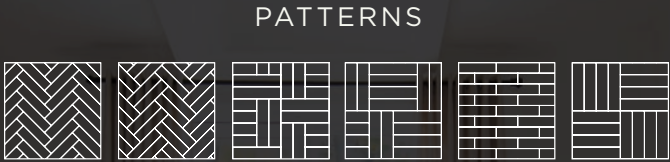
CHEVRON

THE PLEASING GEOMETRY  
OF CHEVRON BRINGS AN  
UNRIVALLED ILLUSION OF  
MOVEMENT.



HERRINGBONE

DIFFERENT SHAPES THAT  
CREATE UNUSUAL PATTERNS.  
MAKE SYMMETRY COME  
TO LIFE.





# WHY MIRAGE?

## Consistent Quality

Mirage has been setting the wood industry quality standards for 40 years.



## Proudly North American

Designed and manufactured in North America.



## Variety

The most extensive combination of colors, widths, species and finishes.



## Naturally Responsible

Products that meet the highest environmental standards in the industry.



## Peace of Mind

The most wear-resistant floor coupled with a lifetime structural warranty.



# FLOOR VISUALIZER

Imagine your dream floors in your home!  
Simple as 1, 2, 3!



[miragefloors.com/instavu](https://miragefloors.com/instavu)

- 1 - Take a photo of your room
- 2 - Select your floor
- 3 - Share it with your friends or your Mirage dealer

# SUSTAINABLE DEVELOPMENT

## Preservation and Reforestation

Partaking in preservation and reforestation projects to improve air quality and replenish resources.

## Energy

Reducing energy consumption by using wind power technologies for drying wood in the open air.

## Community Engagement

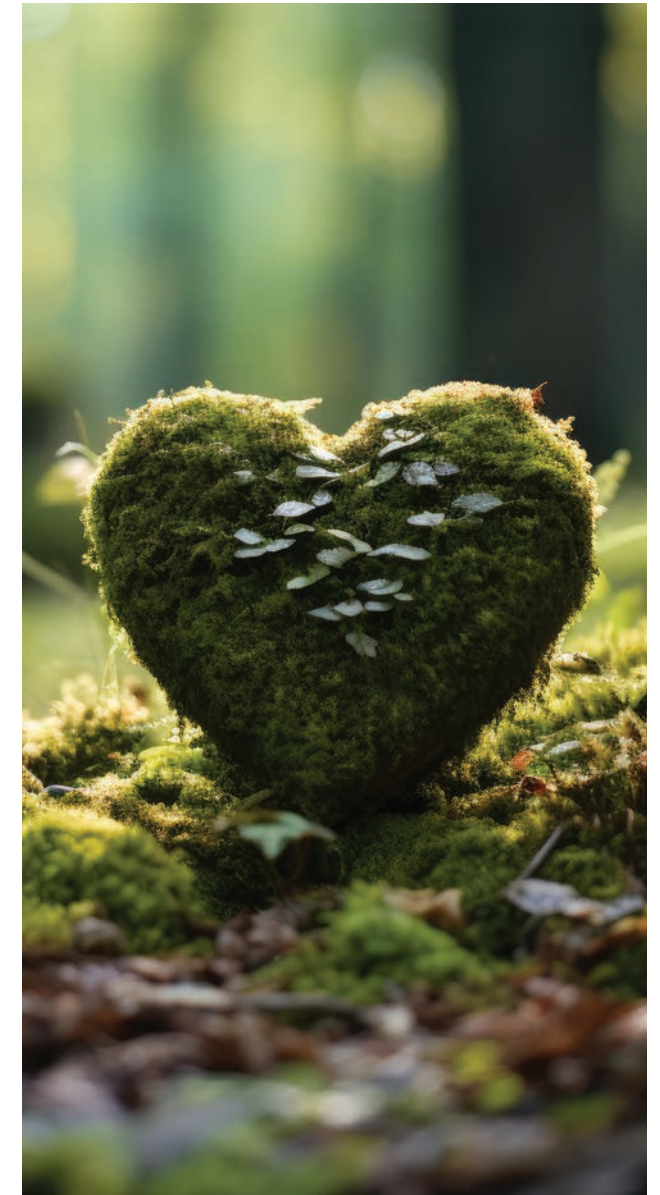
Contributing to more than 350 organizations and foundations that fight issues like poverty, violence, illiteracy and disease.

## Well-being

Applying a hypoallergenic finish on Mirage products to support a healthy environment.

## LEED Credits

Producing first-rate products that contribute to LEED credits.



To find out about our other initiatives, discover our progressive approach to sustainable development at [miragefloors.com](https://miragefloors.com)